# EndeavHER

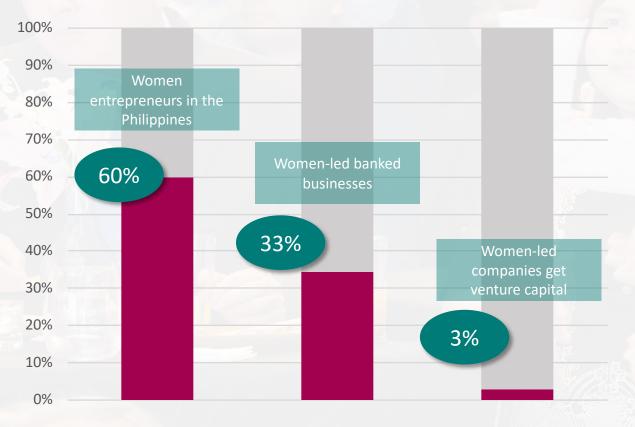
Supporting women in high impact entrepreneurship

# Problem Women Entrepreneurs do not get the same access to capital, mentorship, and networks as men



# Problem

# The support for women entrepreneurs is disproportionate...



# And the community is still nascent for mentorship, peer support...

"I wish I had more entrepreneurial peers. I'm well connected and know people, but I wish for more mentors."

"I need more advice"

*"I wish I had a co-founder.* We need something like Tinder for co-founders."

#### And access to capital

"Most VCs are male, **they don't understand our business model or the market.** The VCs that moved further with us were the ones where women were part of the team."

## Solution

EndeavHER will address this gap by tailoring our proven Endeavor process to be more inclusive for women entrepreneurs



# How will we execute?



# Build a **team** that can execute



Build a strong pool of **women mentors** 



Build an **online portal** accessible by all would-be women entrepreneurs



Create events, programs, and opportunities to build the community and network

# **Our Mentors today for EndeavHER**



**Ginbee Go** President, BPI Family Savings Bank



Ina Quiogue Head Strategic Sales **ABS-CBN** Corporation



Marife Zamora Chairperson Convergys



Maria Cristina Concepcion President, CEO BPOI

Today we are building a roster of strong women mentors ready to help the future **EndeavHER Entrepreneurs** 



Tina Tan President, Suy Sing Commercial Corporation

Gina Lorenzana

**VP** Personal Care,

**Unilever Philippines** 

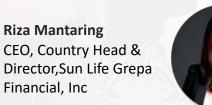


**Karen Batungbacal** Senior Vice President Optum Global Solutions, Philippines.



**Myla Villanueva** Managing Director **Novare Technologies** 





Katrina Montinola **Board Member** Georgia Tech Advisory Board

Tina Sabarre **Country Manager** LuxAsia

-**ENDEAVOR** 

Be part of the

next step!

## How can you be part of the solution?



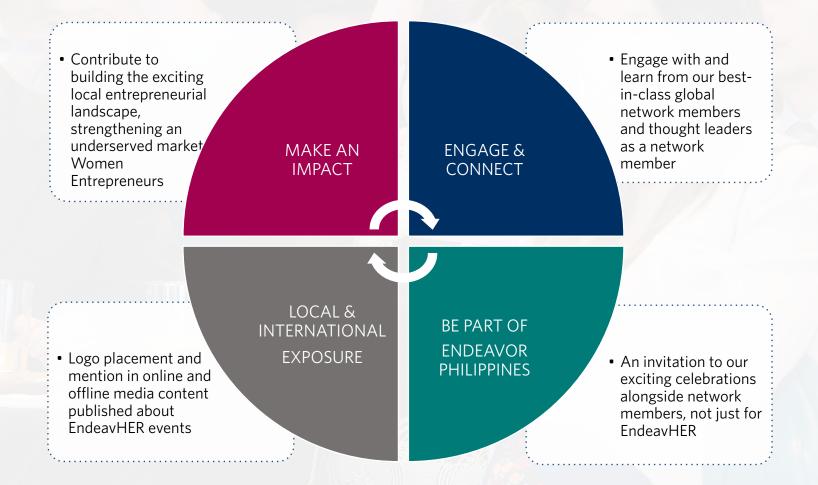
## **Partnership Opportunities**

Benefits



### **Benefits of Partnership**

Get exposed to and engage with influential business leaders & the entrepreneurial community



#### **ENDEAVOR**

### **Selection of past global events**



#### Women's networking event at Endeavor Retreat 2017



#### Women in High-Impact Entrepreneurship Event 2018





"Your best source of information is other entrepreneurs; the ones who are three, six, or nine months ahead of you."

> - Ellie Wheeler Investor at Greycroft

Endeavor brought together highimpact, investment-ready Endeavor Women Entrepreneurs, mentors, and investors for a day of keynote talks, open discussion, and direct feedback.

The event drew Endeavor Entrepreneurs from 12 different markets, leading NY-based CEOs, and representation from 15 funds.

Endeavor brought together during its entrepreneur retreat, women in attendance to talk about specific issues and to meet other women entrepreneurs. 30 Women entrepreneurs attended.

## **Partnership Details**

#### Sponsorship will help cover

- Additional headcount
- Tailored programs/workshops for women entrepreneurs
- ISP Sponsorship for women entrepreneurs
- Endeavor scholarship for first year of service at Endeavor

#### **Benefits of Partnership**

- ✓ Co-branding of dedicated program (i.e. 'Your Company name- Endeavor Woman Entrepreneur')
- ✓ Brand association with supporting women and supporting entrepreneurs
- ✓ Exposure to the most innovative companies locally and in 35 markets
- ✓ Logo on printed and digital event materials related to EndeavHER
- ✓ Credit in press releases
- ✓ Credit in opening remarks at events
- ✓ Co-brand in campaigns to search for women entrepreneurs
- ✓ On-site signage/bannering for events
- Invitation to observe Endeavor International Selection Panels in cases the Philippines sends a woman candidate
- ✓ Strategic brand placement in digital channels sent to entire Endeavor global network

### **-eNDeaVoR**

#### **ABOUT ENDEAVOR**

Endeavor is a global non-profit that aims to create an economic multiplier effect by supporting High-Impact Entrepreneurs scale their businesses in order to generate revenue, create jobs, and pay-it-forward.

Globally, Endeavor has selected over 1,900 High-Impact Entrepreneurs, that have created 1.5M jobs, generated \$15B revenues in 2017, and raised \$1B in debt & equity in 2017.

Endeavor Philippines was started in 2015 and currently supports 24 High-Impact Entrepreneurs from 18 companies.

#### **ENDEAVOR**

### **Thank You!**

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